



Letter of Recommendation

Date: 10th April 2022

To Whomsoever It May Concern:

This letter is to certify that <u>Paritrishti Agrawat</u> has successfully completed 12 months as a Snapchat Opinion Leader at Under 25, from May 2021 to April 2022, representing <u>Indian institute of Psychology</u> <u>and Research.</u>

The Snapchat Opinion Leader Program was built with the intent to enable students across the country to build youth culture, acquire leadership skills, foster communities on their respective campuses and also interact with some of the smartest minds in India.

As a Snapchat Opinion Leader, their takeaways would be the following including but not limited to:

- Building a Community: The primary role of a Snapchat Opinion Leader is to build a hyperlocal community on campus through Augmented Reality (AR) experiences.
- Design: Creating AR Lenses with the aid of the Lens Studio software is a skill at which they have excelled immensely.

It has been an absolute pleasure to have Paritrishti work with us, and we wish them the best of luck in their future endeavours.

For Under 25,

Shreyans Jain Co-Founder & CRO Under 25