

BA Psychology Commerce Marketing

Course Description

The B.A. courses offered at IIPR are a wonderful blend of classic as well as contemporary subjects, giving students opting for this course a platform to pursue further studies in any field they choose. This course is a comprehensive and confidence winning combination of subjects giving students an edge over others for the corporate world.

Course Duration

The Undergraduate Programmes offered at IIPR follows the three major system. Being an affiliated college of Bangalore University, IIPR follows the Choice Based Credit System (Semester Scheme) in the Undergraduate and Integrated Masters Degree Programmes with Multiple Exit Options.

Durations of the undergraduate programmes is

- FOUR semester (TWO academic years) for the Associate Degree (Advance Diploma)
- SIX Semester (Three Academic years) for the regular Bachelor Degree
- EIGHT Semesters (Four academic years) for the Bachelor Degree with Honours (Only in Psychology at IIPR)
- TEN semesters (FIVE academic years) for the Integrated Master Degree (Only in Psychology at IIPR)

Each semester shall consist of at least 16 weeks of study with a minimum of 90 working days. (Excluding the time spent for the conduct of final examination of each semester).

The Bachelor in Arts Degree is spread out over 3 years consisting of a total of six semesters of about 4 months duration each.

Eligibility

The candidate applying for this course should have passed 10+2 / P.U.C./12th or equivalent with minimum of 50% marks aggregate. Knowledge of English is mandatory.

Course Work

- 1.Course is spread into Theory & Practical papers.
- 2.In addition to the theory papers, students will have two language papers- first language General

English and Second Language- Kannada/Hindi/ Additional English.

3.Field work /**Extension Activities** is compulsory for every semester.

4.Educational trips are organized periodically.

6. Supervised Assignments/Projects are mandatory in every semester.

7. Students are enrolled to workshops which facilitates skills training.
8. Personal mentoring programs are conducted.

Specialization:

Under Process

Brief Syllabus

Psychology

Semester 1: Basic Psychological Processes I, Practicals I

Semester 2: Basic Psychological Processes II, Practicals II

Semester 3: Child Psychology I or Developmental Psychology I, Practicals III

Semester 4: Child Psychology II or Developmental Psychology II, Practicals IV

Semester 5: Counselling Psychology I or Health Psychology I or Social Psychology I or Industrial and Organizational Psychology I or Educational Psychology I or Abnormal Psychology I, Practicals V and VI

Semester 6: Counselling Psychology II or Health Psychology II or Social Psychology II or Industrial and Organizational Psychology II or Educational Psychology II or Abnormal Psychology II, Practicals VII and VIII

Semester 7: Theoretical Perspectives of Psychology, Cognitive Psychology, Biopsychology, Research Methods, Practicals 1: Experimental Psychology, Practicals 2: Computer Applications, Soft Core Paper: Psychometry

Semester 8: Personality Psychology, Counselling and Guidance, Child Psychopathology, Qualitative Research Methods, Practicals: Child Assessment and Intervention, Project Work, Soft Core Paper: Theories of Learning.

Commerce and Marketing: Syllabus will be uploaded shortly.