

BA Journalism Psychology Women Studies

Course Description

The above mentioned BA programme offered at IIPR has a unique combination, enabling the student to pursue PG in any of the three subjects. This particular course is a forward looking and empowering blend of subjects aimed at 'igniting the minds' of students and thereby working towards 'illuminating the society'.

Course Duration

The Undergraduate Programmes offered at IIPR follows the three major system. Being an affiliated college of Bangalore University, IIPR follows the Choice Based Credit System (Semester Scheme) in the Undergraduate and Integrated Masters Degree Programmes with Multiple Exit Options.

Durations of the undergraduate programmes is

- FOUR semester (TWO academic years) for the Associate Degree (Advance Diploma)
- SIX Semester (THREE Academic years) for the regular Bachelor Degree
- EIGHT Semesters (FOUR academic years) for the Bachelor Degree with Honours (Only in Psychology at IIPR)
- TEN semesters (FIVE academic years) for the Integrated Master Degree (Only in Psychology at IIPR)

Each semester shall consist of at least 16 weeks of study with a minimum of 90 working days. (Excluding the time spent for the conduct of final examination of each semester).

Eligibility

The candidate applying for this course should have passed 10+2 / P.U.C./12th or equivalent with minimum of 50% marks aggregate. Knowledge of English is mandatory.

Scope :-

Course Work

1. The course is spread into both theory as well as practical papers.
2. In addition to the theory and practical papers, students will have two language papers: the first language being General English and the second language being Kannada/Hindi/Additional English.
3. Field work /Extension Activities is compulsory for every semester. The students are encouraged for these activities. These activities help the students to apply the theoretical knowledge that learn to the outside world.

4. Educational trips are organized periodically. The students are taken to various places such as rehabilitation centres/ media centres/ outreach programmes whereby providing a platform to study outside classroom
5. Supervised Assignments/Projects are mandatory in every semester.
6. Students are enrolled to workshops which facilitates skills training.
7. Personal mentoring programs are held in a regular basis. This provides a platform for the students to share their concerns regarding academics or other personal issues. It provides the students a platform to grow, mature and help them blend and balance their personal and academic life.

Specialization:

Under Process

Brief Syllabus

Syllabus

Journalism

Semester 1: Introduction to communication and media

Semester 2: Print Media

Semester 3: Audio Visual Media

Semester 4: Media Laws

Semester 5: Reporting, Editing

Semester 6: Media Management, Advertising and Public Relation

Semester 7: Media Issues and Themes, News Writing and Reporting, News Processing and Editing, Business Journalism, Media Laws, Regulation & Ethics Introduction to Communication and Ethics, Practical Report Writing

Semester 8: Communication Theories, Development Communication, Environmental Communication, Communication Research Methods, Radio Broadcasting, Lab Journal Production/ TV Production

Psychology

Semester 1: Basic Psychological Processes I, Practicals I

Semester 2: Basic Psychological Processes II, Practicals II

Semester 3: Child Psychology I or Developmental Psychology I, Practicals III

Semester 4: Child Psychology II or Developmental Psychology II, Practicals IV

Semester 5: Counselling Psychology I or Health Psychology I or Social Psychology I or Industrial and Organizational Psychology I or Educational Psychology I or Abnormal Psychology I, Practicals V and VI

Semester 6: Counselling Psychology II or Health Psychology II or Social Psychology II or Industrial and Organizational Psychology II or Educational Psychology II or Abnormal Psychology II, Practicals VII and VIII

Semester 7: Theoretical Perspectives of Psychology, Cognitive Psychology, Biopsychology, Research Methods, Practicals 1: Experimental Psychology, Practicals 2: Computer Applications, Soft Core Paper: Psychometry

Semester 8: Personality Psychology, Counselling and Guidance, Child Psychopathology, Qualitative Research Methods, Practicals: Child Assessment and Intervention, Project Work, Soft Core Paper: Theories of Learning.

Women's Studies

Semester 1: Gender and Society

Semester 2: Emergence of Women's Studies in India and abroad

Semester 3: Representation of Women in Culture and Media

Semester 4: Research from feminist perspective

Semester 5: Fundamentals of Feminist Theory, Gender Issues in India

Semester 6: Capacity Building for Women in India, Gender Development and Globalization.

Semester 7: Introduction to Women's Studies, Feminist Theories – Part 1, Research Methodology, Gender Culture and Society, Women's Movement, Women and Health, Policies and Program on Women's Development in India (Soft Core)

Semester 8: Locating Women in History, Women and Literature, Assertion of Women's Right, Gender and Environment, Understanding Empowerment and Development from Feminist Perspective, Project Work, Computer Application and Statistical Method